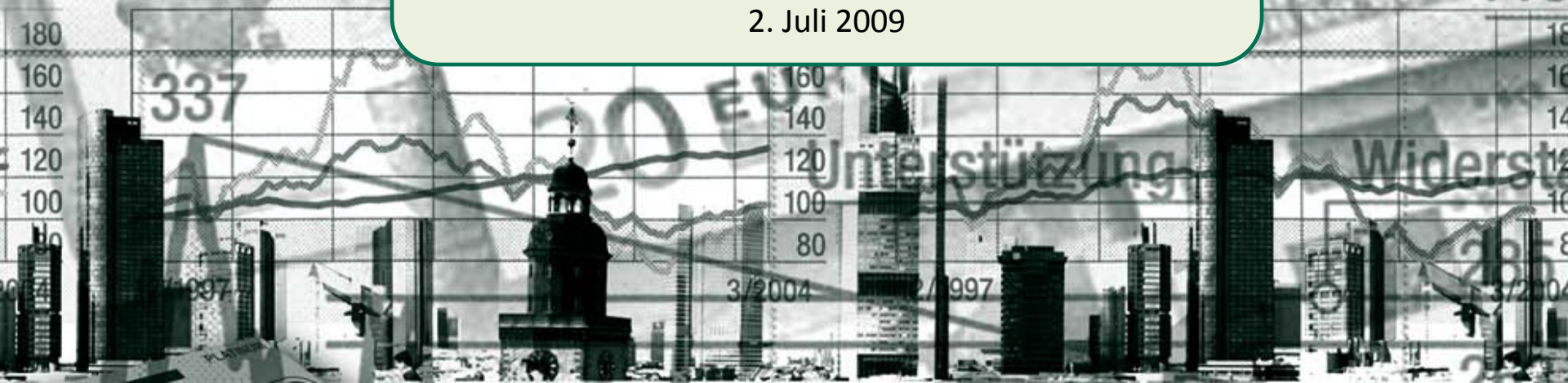


IT Costs in Banks: Revisit Your Beliefs!

Hans-Christian Schäfer

Hochschule Furtwangen University
Application Architectures Master
Integration Engineering

2. Juli 2009



Agenda

1. Die Autoren und BCG
2. Einführung in die Studie
3. Inhalt der Studie
4. Verwendung in anderer Literatur
5. Fazit und Zusammenfassung

IT Costs in Banks: Revisit Your Beliefs!

DIE AUTOREN UND BCG



BCG

- „general management consulting firm that is a global leader in business strategy“ The Boston Consulting Group
 - 1963 in Boston gegründet
 - weltweit 66 Büros
 - ca. 4.300 Berater
 - ca. 2,4 Mrd. US-\$ Umsatz
- CEO Hans-Paul Bürkner
- im alleinigen Besitz der Geschäftsführung



Die Autoren – Teil 1

■ Dr. Rainer Minz

– Senior Vice President BCG Köln

- 1991 Firmenbeitritt
- 1995 Partner
- 2001 Senior Partner

– vorher CEO bei einem IT-Service-Unternehmen

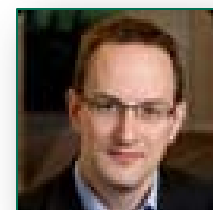
– im Aufsichtsrat der Uniklinik Köln

– BWL-Studium und Dokortitel der Uni Köln

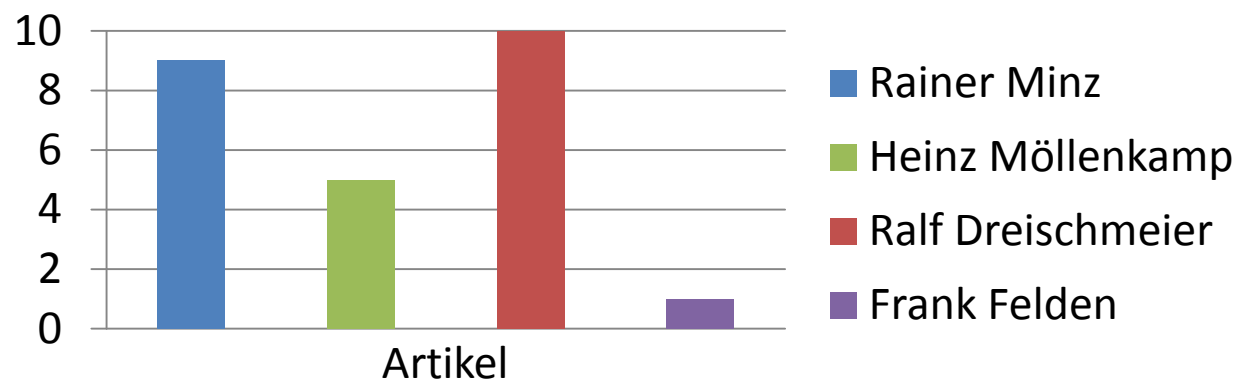


Die Autoren – Teil 2

- Heinz Möllenkamp
 - Vice President BCG Köln
- Ralf Dreischmeier
 - Vice President BCG London
 - Vorher Consultant bei PwC
- Frank Felden
 - Managing Director BCG Köln



weitere Veröffentlichungen



- Artikel hauptsächlich im Bereich IT und Financial Service
- Beispiel:
 - IT Performance in the European Banking Industry
 - IT Advantage: Putting Information Technology at the Core of Business



Autoren ●●●●

Einführung ○○

Inhalt ○○○○○○○○○○○○

Literatur ○

Zusammenfassung ○

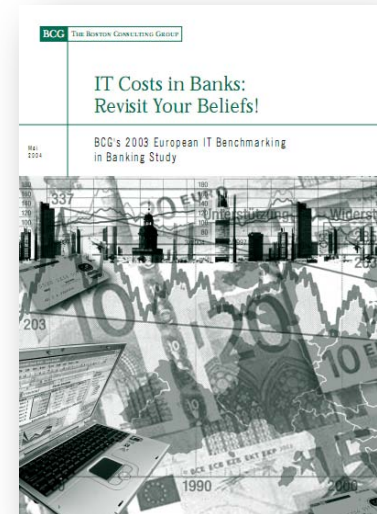
IT Costs in Banks: Revisit Your Beliefs!

EINFÜHRUNG IN DIE STUDIE



Einführung in die Studie

- Zur Studie:
 - Veröffentlicht: Mai 2004
 - Umfang: 52 Seiten
 - Keine Zitate
- Zum Inhalt:
 - Nine Findings from the Benchmarking
 - Three Levers to improve IT-Performance

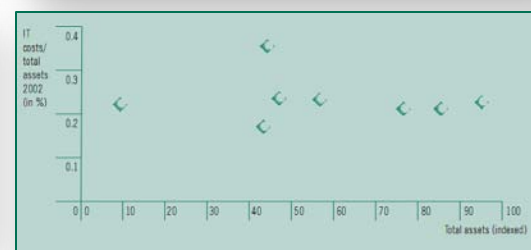
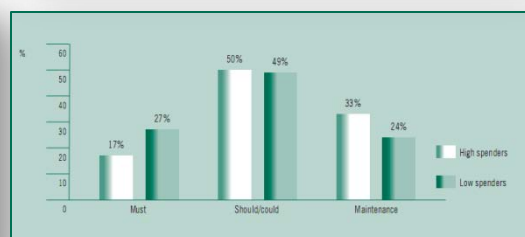
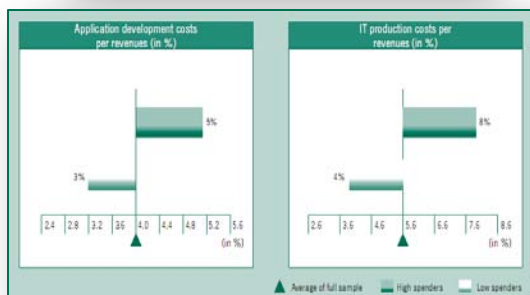
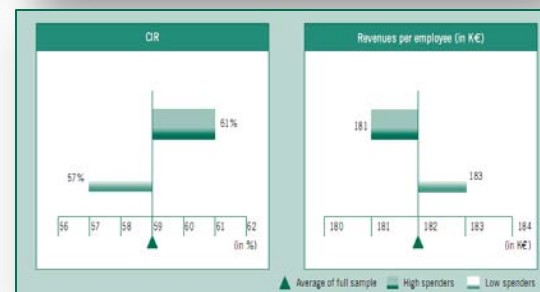
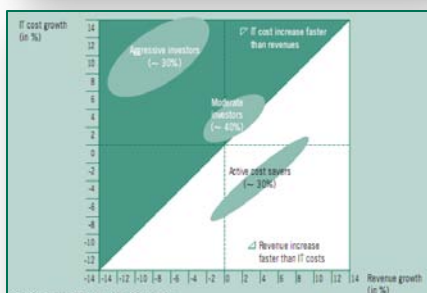
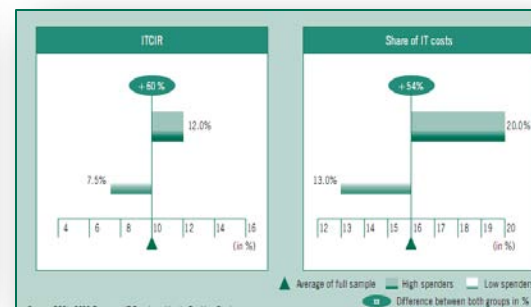
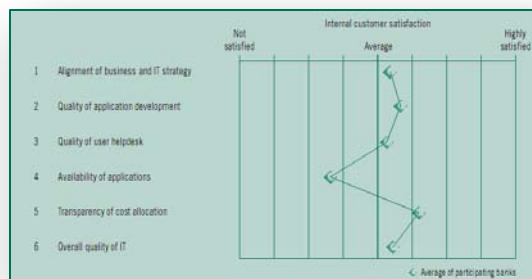
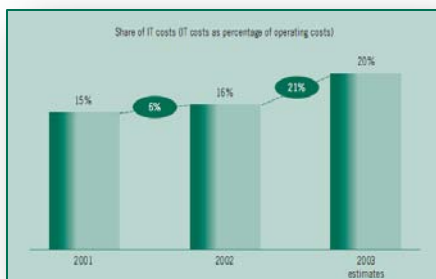


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INHALT DER STUDIE



Nine Findings from the Benchmarking



Finding 1: IT costs continue to rise

Share of IT costs (IT costs as percentage of operating costs)



Source: BCG's 2003 European IT Benchmarking in Banking Study

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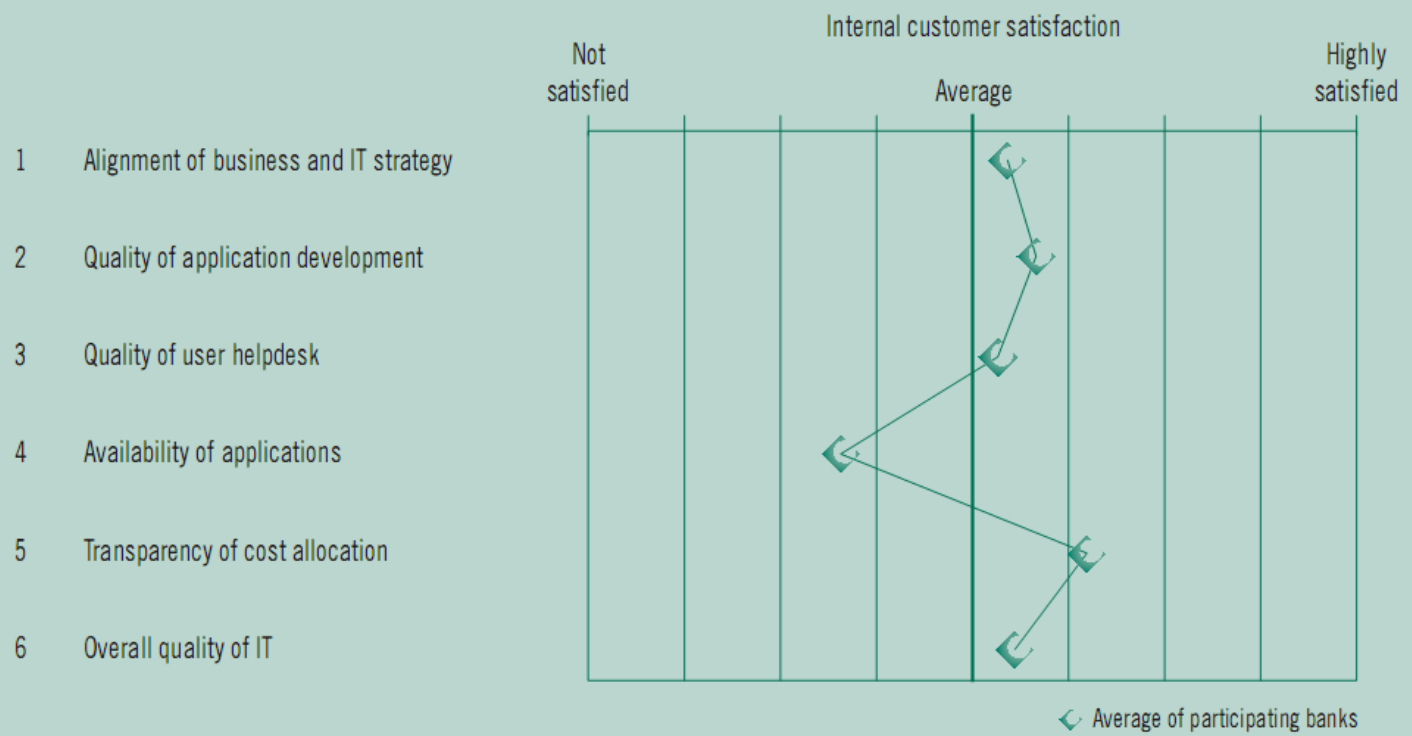
Einführung ●●

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Literatur ○

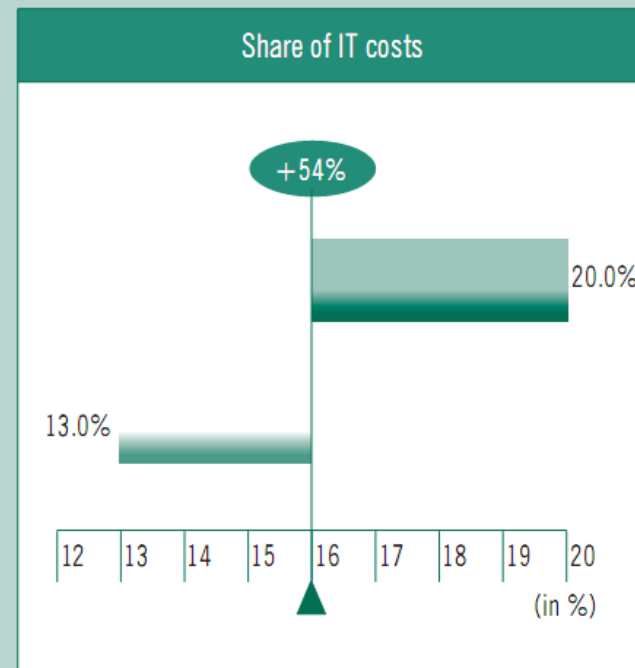
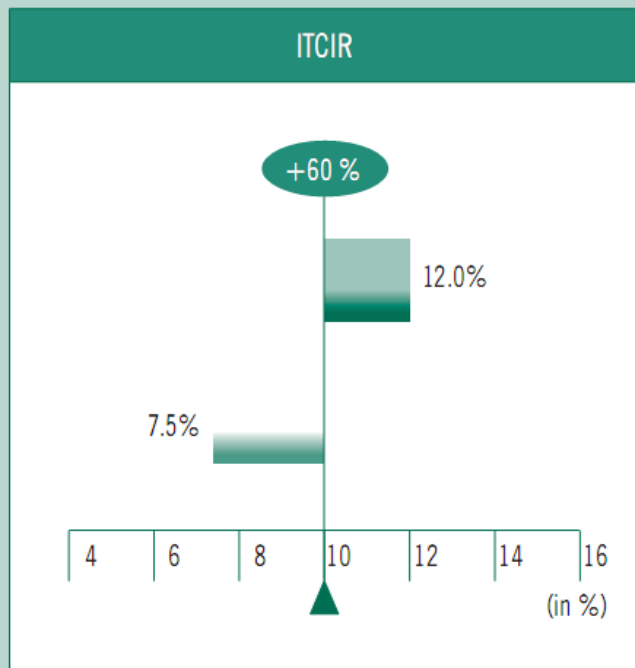
Zusammenfassung ○

Finding 2: User satisfaction does not rise with IT spending



Source: BCG's 2003 European IT Benchmarking in Banking Study

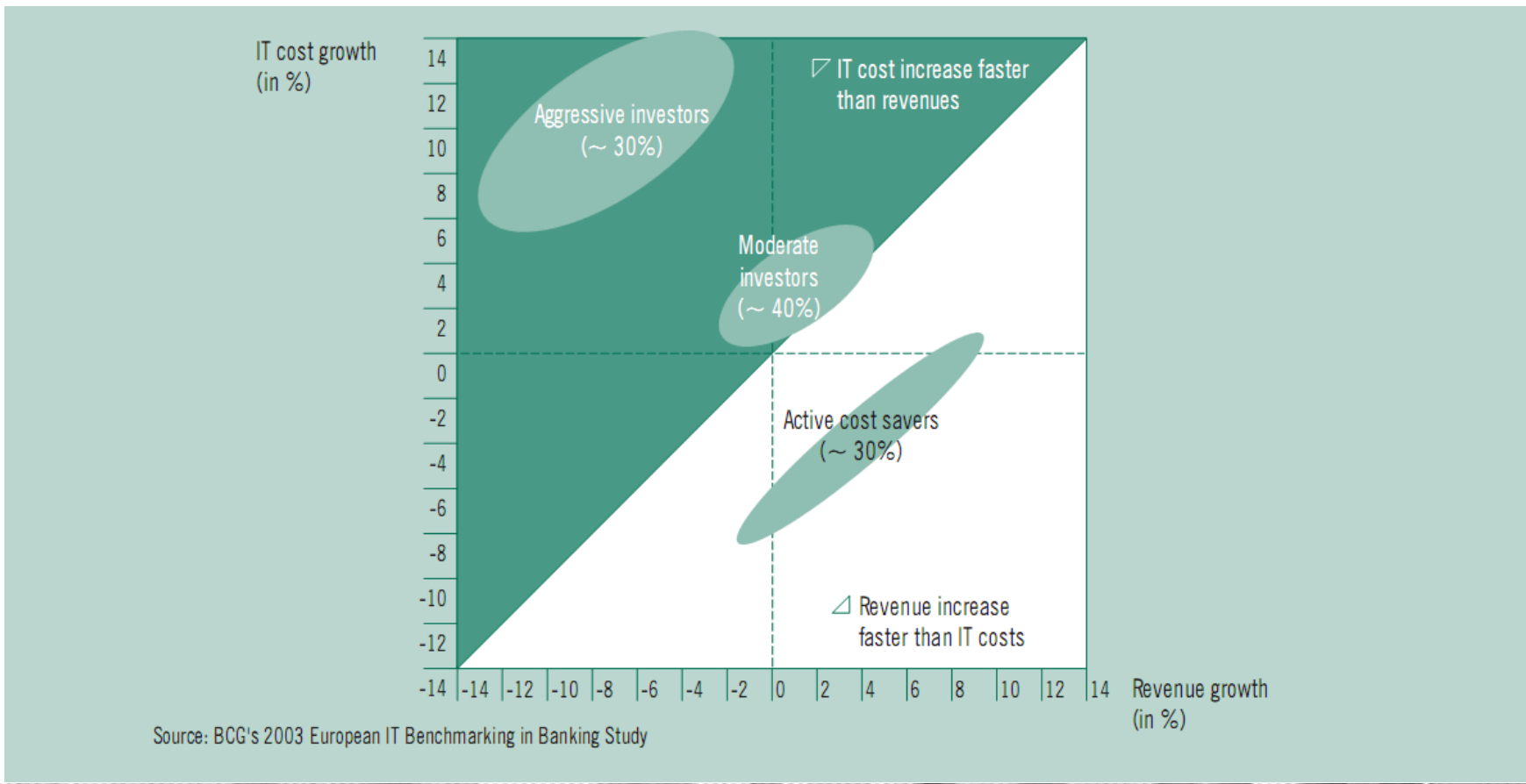
Finding 3: Large differences in levels of IT spending exist



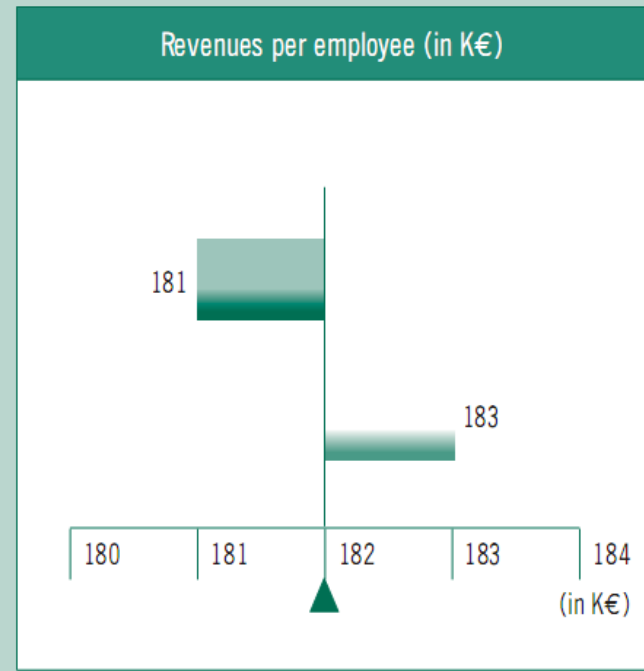
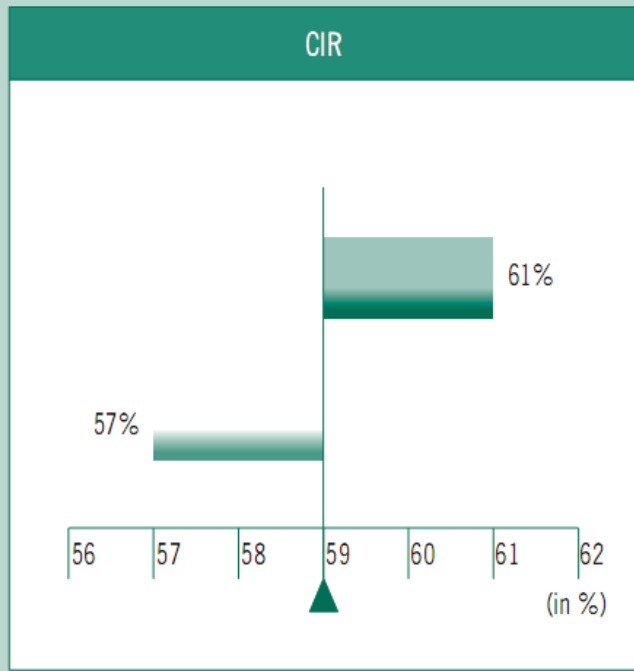
▲ Average of full sample ■ High spenders ■ Low spenders
 ● Difference between both groups in %

Source: BCG's 2003 European IT Benchmarking in Banking Study

Finding 4: Three different patterns of IT spending identified



Finding 5: Higher IT spending does not translate into better operational efficiency



▲ Average of full sample ■ High spenders ■ Low spenders

Source: BCG's 2003 European IT Benchmarking in Banking Study

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Einführung
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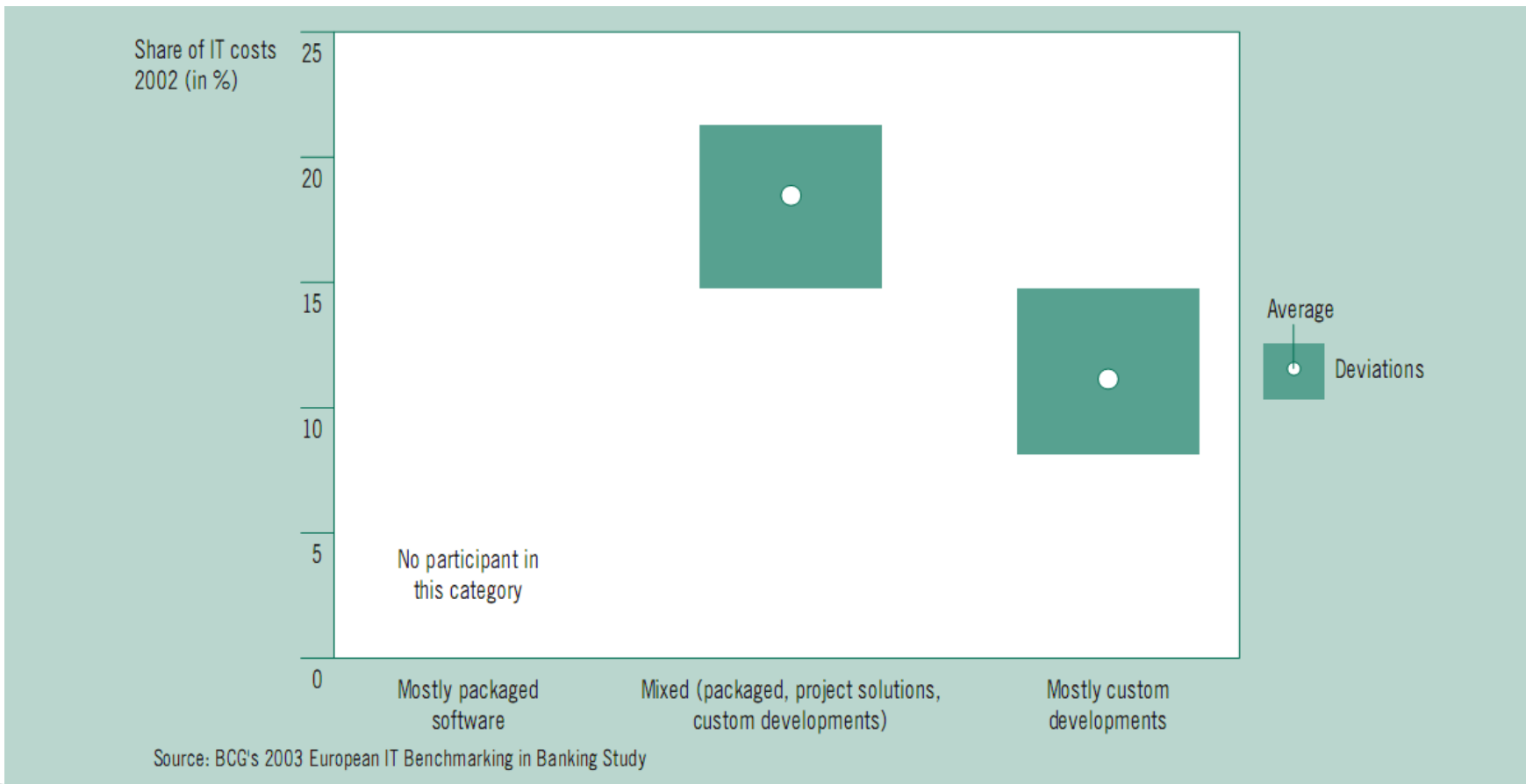
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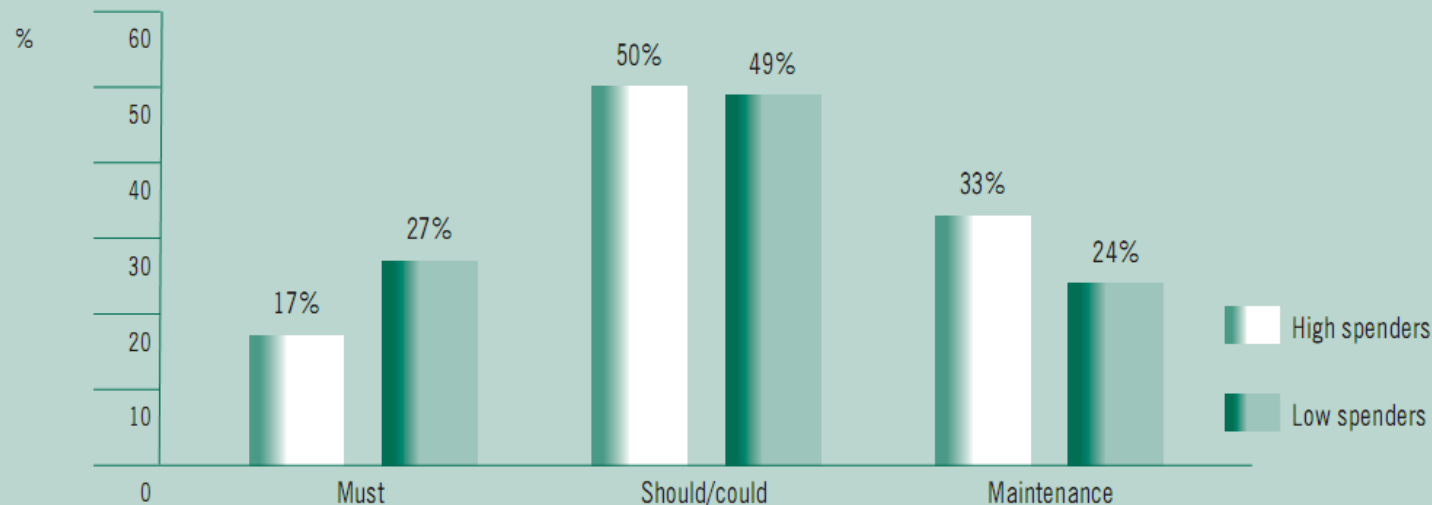
Finding 6: Higher IT spending does not lead to more effectiveness



Finding 7: Adopting standard applications does not (yet) generate cost advantages



Finding 8: Maintenance costs tend to increase with higher IT spending

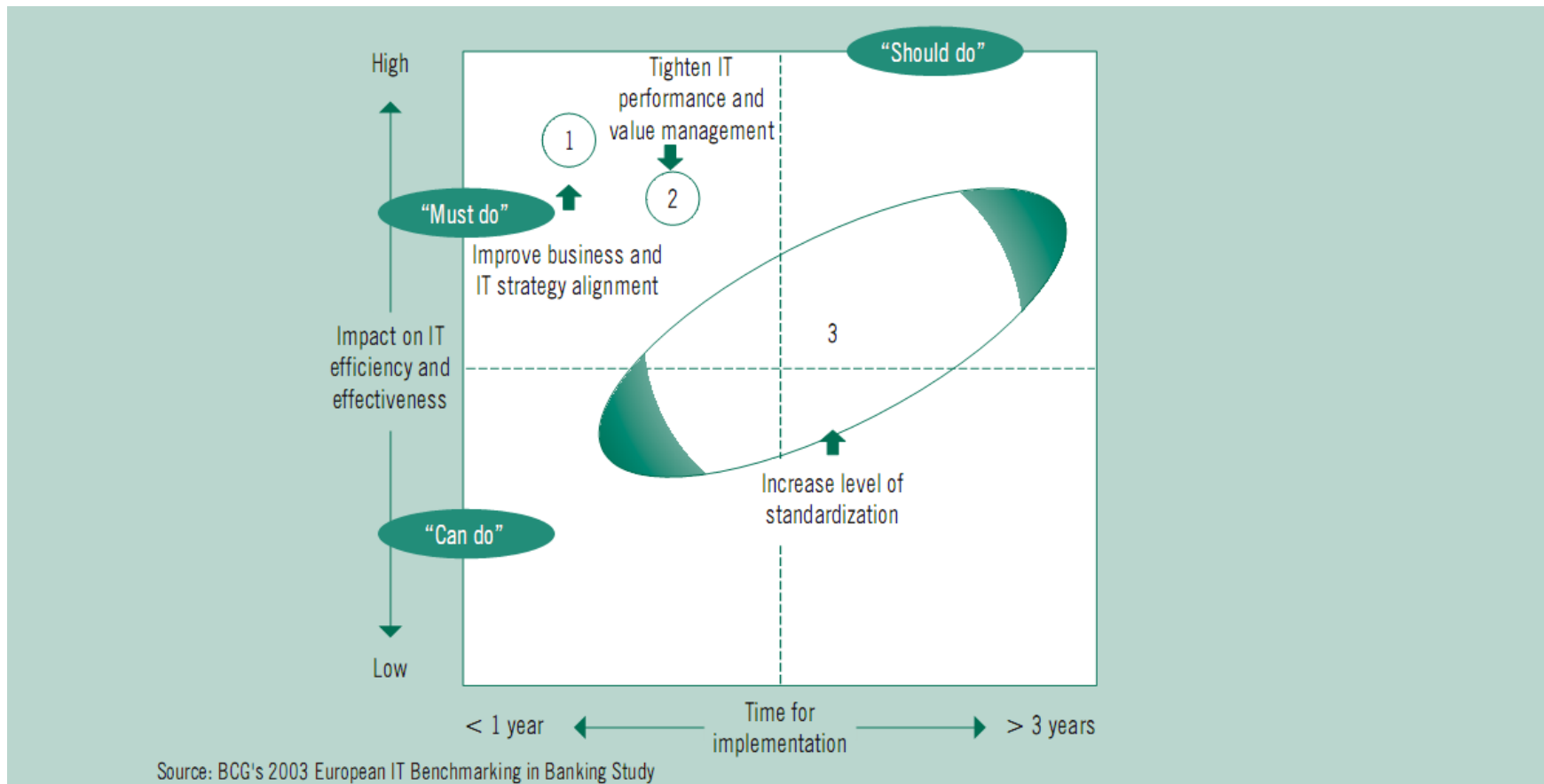


Source: BCG's 2003 European IT Benchmarking in Banking Study

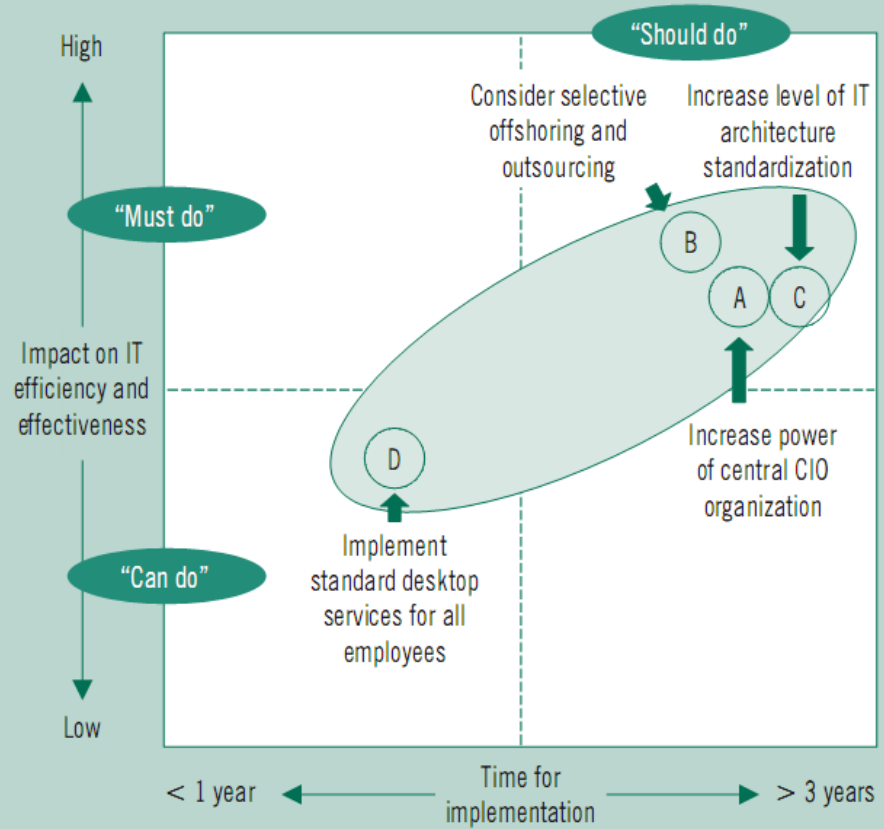
Finding 9: Scale is not being translated into cost advantages



Three Levers to improve IT-Performance



Lever 3: Increase level of standardization!



Source: BCG's 2003 European IT Benchmarking in Banking Study

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VERWENDUNG IN ANDERER LITERATUR



Verwendung in anderer Literatur

- GoogleScholar & CiteSeer^x:
 - 6 mal zitiert
 - IT-Management in der Finanzindustrie
 - IT-Alignment
- Viele Zitate in Online-Zeitungen
 - SparkassenZeitung, all4Finance...
- Keine inhaltliche Zitierung bzw. Kritisierung



Autoren ●●●●

Einführung ●●

Inhalt ●●●●●●●●●●

Literatur ●

Zusammenfassung ○

IT Costs in Banks: Revisit Your Beliefs!

FAZIT UND ZUSAMMENFASSUNG



Fazit und Zusammenfassung

- BCG als strategische Unternehmensberatung
- Autoren
- Warum eine Studie zu IT-Kosten von Banken
- Ergebnisse der Studie
- Erfolgshebel zur Optimierung der
 - Effektivität
 - Effizienz
 - Kostenreduktion

Ich freue mich auf Ihre Fragen!

धन्यवाद
Hindi

Danke
German

ขอบพระคุณ
Thai

Спасибо
Russian

Gracias
Spanish

多謝
Traditional Chinese

شكراً
Arabic

Obrigado
Brazilian Portuguese

Thank You
English

Grazie
Italian

多谢
Simplified Chinese

Merci
French

நன்றி
Tamil

ありがとうございました
Japanese

감사합니다
Korean

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